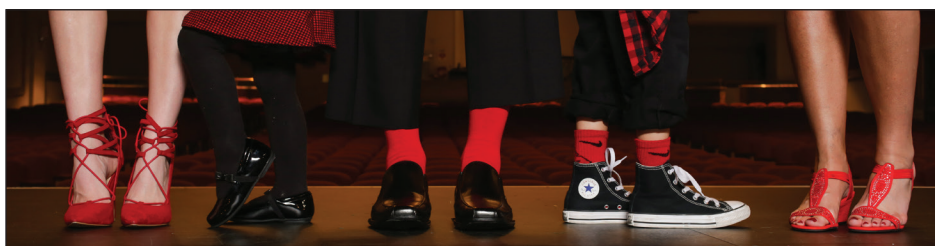




The Annual Fashion Show features a night of fashion and music supporting the beautiful Palace Theatre, with local retailers displaying their latest trends on the runway. Pop-up shops, tasting stations and beauty bars will be on-site. And don't forget our Chic Fashion Find Raffle Ticket - **10 CHANCES TO WIN 10 PACKAGES**, valued at \$300+ each!



OTHER PARTICIPATION OPPORTUNITIES:

RETAILERS ON THE RUNWAY

Five items featured on the runway, full-page program ad, company name and/or logo on all advertising, and one (1) general admission ticket.

- Commitment:
\$100 monetary contribution
\$200 in-kind retail donation

BEAUTY BAR AND/OR POP-UP VENDOR

Demonstrations and/or selling on-site.

VIP and After Party - \$125

- includes full page program ad
(\$50 for Retailers on the Runway participants)

After Party - \$75

- includes half page program ad
(\$25 for Retailers on the Runway participants)

SPONSORSHIP OPPORTUNITIES:

\$1,000 LEAD SPONSOR

Logo on all advertising including the Save the Date announcement, event invitation, S&T Bank Courtyard banner, posters and flyers, runway backdrop, and The Palace Theatre brochure • Mention on WCT website, e-blasts, Facebook, and Twitter posts. Full-page b&w program ad, verbal recognition during the runway event, and company listing in the WCT newsletter and annual report • Four (4) VIP tickets to the event and after party.

\$600 RUNWAY SPONSOR

Name and/or logo on event invitation, S&T Bank Courtyard banner, posters and flyers, and runway backdrop. Mention on WCT website, e-blasts, Facebook, and Twitter posts. Full-page b&w program ad, and company listing in the WCT newsletter and annual report. Two (2) VIP tickets to the event and after party.

\$300 UNDERWRITER

Name listed in event invitation, S&T Bank Courtyard banner, posters and flyers • Mention in WCT e-blasts, Facebook, and Twitter posts. A half-page program ad and company name listed in WCT newsletter and annual report. One (1) Runway and After-party ticket.

PROGRAM ADVERTISING OPPORTUNITIES:

\$100 FULL PAGE B&W PROGRAM AD

(4 1/2"w x 7 1/2"h)

\$50 HALF PAGE B&W PROGRAM AD

(4 1/2"w x 3 5/8"h)

- 350 programs will be printed.
- You provide electronic high resolution jpg or pdf camera ready file.

\$25 NON-CAMERA READY FEE

Would you like to place an ad but do not have artwork? No problem! For an additional fee, our graphic designer will design an ad for you.

RAFFLE DONATION

Quality fashion items for our Chic Fashion Find Raffle. Program and social media mention, plus listing on event raffle ticket.

VIP SWAG BAG DONOR

50-150 high quality non-paper promotional items for VIP ticket holders. Program and social media mention. 150 total VIPs.