



## **SEE YOUR COMPANY'S NAME IN LIGHTS! 2020 CORPORATE PARTNERSHIPS PUT YOU IN THE SPOTLIGHT!**

As a Westmoreland Cultural Trust Corporate Partner, your company will be positioned center stage and recognized as a supporter of the arts. We applaud your commitment to our mission and your demonstration to reinvest in the community.

### **Invest in the Community!**

The Palace Theatre, home to an average of **95,000 patrons** in downtown Greensburg each year, provides Greensburg with a pulse of exciting shows and events that resonate to the local restaurants, shops and establishments in the vicinity of The Palace Theatre. The city is bustling with activity on show nights, alive with the excitement of who is performing at The Palace or what incredible event is taking place downtown.

### **What Makes us Unique!**

We offer opportunities to entertain your clients and staff in our VIP Lounge; discounted or free room rentals at all WCT facilities to include The Palace Theatre and Greensburg Garden & Civic Center; tickets to our signature fundraising event and Palace Theatre gift certificates to use at your own company events; exposure opportunities, recognition and invitations to Trust special events; and so much more.

### **Keep the Arts Alive in Westmoreland County!**

Providing entertainment for over 90 years, WCT is a cultural leader in the region. The Palace Theatre is home to more than 110 performances each year. Your support ensures the stage lights continue to shine brightly, affording us the ability and flexibility to expand our demographic and grow our presence throughout the county. Community initiatives such as WCT's Art in the Alley, Incubator for the Arts, Achievement in the Arts, Greensburg ArtsWalk, along with various art exhibit opportunities in our Tiny Gallery, GG&CC and The Palace are all part of where your support makes a difference. We offer a free outdoor concert series during the summer months and feature local musicians there and at our successful Greensburg Music Fest. Many of our initiatives are either free or low-cost. Talk about a meaningful return on investment.

Annual contributions provide funding for free and low-cost cultural and community initiatives with a meaningful return on investment for the following fundraising and outreach events:

- Party at The Palace / Saturday, February 29, 2020 (250+ Attendees)
- Greensburg Arts Walk / Saturday, April 25, 2020 (2,000+ Attendees)
- Achievement in The Arts / Sunday, May 17, 2020 (250+ Attendees)
- TGIS Courtyard Concert Series / Thursday Evenings / June 4 - August 20, 2020 (4,000+ Attendees)
- Greensburg Music Fest / Saturday, August 29, 2020 (5-8,000 Attendees)
- Blues, Brews & BBQ / Friday, September 25, 2020 (550+ Attendees)
- Luminary Night / Thursday, December 3, 2020 (2,000+ Attendees)
- Art in The Alley (An interactive public art project)
- Incubator for The Arts (Artist studio spaces)

To sign up now or to learn more, please call 724-836-1123 or email [april@wctrust.net](mailto:april@wctrust.net)

## \$2,500 CORPORATE PARTNERS








- Company Listing in Annual Report, WCT Presents Show Programs & on WCT Website
- 2 Complimentary VIP Tickets to Party at The Palace (*Feb. 29, 2020 / \$250 Value*)
- ★ • VIP Lounge Access on Show Nights (Reservation for up to 4 guests / Show Ticket Must be Present for entry / Lounge reservations must be made one week in advance by contacting 724.836.1123. First Come, First Served; Limited Availability.)
- TGIS Summer Sponsor & Greensburg Music Fest Sponsor (*\$1,800 Value*)
- TGIS Summer Courtyard Concert Series Table Reservations (Up to 8 guests weekly)
- Reduced Sidewalk Star (50%) OFF
- 1 Reduced Room Rental (50%) at any WCT Facility (Excluding The Palace Theatre Stage)
- ★ • 2 Corporate Partner Perk Cards:
  - Bar Fast Pass at Palace Theatre Shows
  - 50% off Dessert, Show Nights, Major Stokes
  - 50% off 1 Drink, Show Nights, J.Corks
  - Small Auto Discounts on Services
  - Trib Total Media Friends & Family Digital eTrib Subscription
  - 5% off Catering Services at Elegant Catering
    - *\*Perks updated monthly on WCT Website*
    - *\*\*Must show perks card and show ticket when applicable*
- Invitations and notifications to Trust Special Events & Pre-Sales
- Fees Waived for all WCT Presents Shows & Events when ordering by phone

Pre-sale show and ticketing information is available through our phone system by calling 724-836-1123 and pressing 2. Westmoreland Cultural Trust Newsletters and Annual Reports are available on our website at: [www.westmorelandculturaltrust.org](http://www.westmorelandculturaltrust.org)

\*Some Restrictions Apply and Are Subject to Availability. Wedding ceremonies and wedding receptions are not eligible for a reduced or free rental at any WCT facility. Catering and tent not included. Corporate Partner contact must coordinate all transactions.

★ **NEW in 2020**

## \$5,000 CORPORATE PARTNERS

-  Logo & Hyperlink on WCT Website & Palace Theatre Mobile App
-  Logo Recognition in Annual Report and WCT Presents Show Programs
-  Sponsor Recognition associated with **ALL** Trust Fundraising and Outreach Events
-  Ability to purchase 2 Seats in Designated Corporate Partner Row (Row H, Orch Center) at **ALL WCT Presents** Shows (All seats released for public sale one month before show date / Reservations must be made in advance by contacting 24.836.1123. First Come, First Served; Limited Availability.)
- 4 Complimentary VIP Tickets to Party at The Palace (Feb. 29, 2020 / \$500 Value)
- Sidewalk Star on W Otterman in front of The Palace Theatre (\$1,000 Value)
- TGIS Summer Courtyard Concert Series Table Reservations (Up to 8 guests)
-  VIP Lounge Access on Show Nights (Reservation for up to 6 guests / Show Ticket Must be Present for entry / Lounge reservations must be made one week in advance by contacting 724.836.1123. First Come, First Served; Space Limited.)
-  \$50 Palace Theatre Gift Certificate to utilize for company events/incentives
  - 1 FREE Room Rental at any WCT Facility (Excluding The Palace Theatre Stage)
  - 1 Reduced Lawn Rental (50%) at GG&CC
-  4 Corporate Partner Perk Cards:
  - Bar Fast Pass at Palace Theatre Shows
  - 50% off Dessert, Show Nights, Major Stokes
  - 50% off 1 Drink, Show Nights, J Corks
  - Small Auto Discounts on Services
  - Trib Total Media Friends & Family Digital eTrib Subscription
  - 5% off Catering Services at Elegant Catering
    - \*Perks updated monthly on WCT Website
    - \*\*Must show perks card and show ticket when applicable
- Invitations and notifications to Trust Special Events & Pre-Sale
- Fees Waived for all WCT Presents Events & Shows

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 **NEW in 2020**

## \$10,000+ CORPORATE PARTNERS

- Logo & Hyperlink on WCT Website, Palace Mobile App and The Palace Theatre Website
- Logo Recognition in Annual Report and WCT Presents Show Programs
- Sponsor Recognition associated with **ALL** Trust Fundraising and Outreach Events
- Ability to purchase up to 4 Seats in Designated Corporate Partner Row (*Row H, Orch Center*) at **ALL WCT Presents** Shows (*All seats released for public sale one month before show date / Reservations must be made in advance by contacting 724.836.1123. First Come, First Served; Limited Availability.*)
- Corporate Discount (10%) for groups of 10+ tickets to WCT Presents Shows
- Ability to Order up to 8 Tickets 1 Day prior to Member Pre-sale (*Contact 724.836.1123*)
- 6 Complimentary VIP Tickets to Party at The Palace (*Feb. 29, 2020 / \$750 Value*)
  - Sidewalk Star on W Otterman in front of The Palace Theatre (*\$1,000 Value*)
  - TGIS Summer Courtyard Concert Series Table Reservations (*Up to 8 guests*)
- VIP Lounge Access on Show Nights (*Reservation for up to 8 guests / Show Ticket Must be Present for entry / Lounge reservations must be made one week in advance by contacting 724.836.1123. First Come, First Served; Space Limited.*)
- \$100 Palace Theatre Gift Certificate to utilize for company events/incentives
  - 1 FREE Room Rental at any WCT Facility (*Including The Palace Theatre Stage / Private Functions Only*)
  - 1 FREE Lawn Rental at GG&CC
- 1 Engraved Seat Plaque in The Palace Theatre with Company Name
- WCT Presents Pre-show Announcement: On Behalf of Westmoreland Cultural Trust, we would like to thank our Corporate Partner X for their on-going support of our initiatives
- Artist M&G (*Up to 2 Guests, Show Ticket Must be Present / Subject to Artist Management Approval*)
- 6 Corporate Partner Perk Cards:
  - Bar Fast Pass at Palace Theatre Shows
  - 50% off Dessert, Show Nights, Major Stokes
  - 50% off 1 Drink, Show Nights, J Corks
  - Small Auto Discounts on Services
  - Trib Total Media Friends & Family Digital eTrib Subscription
  - 5% off Catering Services at Elegant Catering
    - *\*Perks updated monthly on WCT Website*
    - *\*\*Must show perks card and show ticket when required*
- Invitations and notifications to Trust Special Events & Pre-Sale Notifications
- Fees Waived for all WCT Presents Events & Shows

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## 2020 WESTMORELAND CULTURAL TRUST CORPORATE PARTNERSHIP

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_  
Corporate Partner Signature

\_\_\_\_\_  
Date

I would like to support the arts in Westmoreland County by become a:

**\$10,000 CORPORATE PARTNER**

**\$5,000 CORPORATE PARTNER**

**\$2,500 CORPORATE PARTNER**

Payment Options:

- I would like to make my contribution of \$\_\_\_\_\_ by check.

(Please make check payable to: *Westmoreland Cultural Trust*)

- Please charge my contribution of \$\_\_\_\_\_ to my credit card.

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_ CVC #: \_\_\_\_\_

Signature: \_\_\_\_\_

or call 724-836-1123 to pay by phone

Please remit this form with payment to  
Westmoreland Cultural Trust / 102 N Main St, Ste 232 / Greensburg PA 15601

CONTACT: april@wctrust.net • 724-836-1123

Westmoreland Cultural Trust is registered with the Bureau of Charitable Organizations.  
A copy of the official registration and financial information may be obtained from the  
PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999.  
Registration does not imply endorsement.

## **OTHER ADVERTISING OPPORTUNITIES**

### **Sponsor a WCT Presents Performance**

\$1,000-5,000

Contact Operations Manager at The Palace Theatre 724.836.8000 x206

### **Playbill Advertising for WCT Presents Shows (*Per Performance*)**

Full Page - \$350

Half Page - \$200

Contact Marketing Manager at 724.836.8000 x207

### **Sponsor a WCT Fundraising or Outreach Event**

Sponsorship & Underwriter levels vary (Corporate Partner Discounts Available)

Contact 724.836.1123

***\*MORE TO COME!***

***UNIQUE OPPORTUNITIES COMING SOON...***

## **WESTMORELAND CULTURAL TRUST STATISTICS & EXPOSURE OPPORTUNITIES**

- Exposure up to 95,000 Palace Theatre visiting patrons annually
- Combined Webpages – 401,712 sessions; 261,522 users; 1,313,707 pageviews  
Palace Mobile App Downloads – 510; 3,489 sessions; 9,219 screen views
- Annual Report – 750 printed copies; 243 online pageviews, 112 unique pageviews
- WCT eNewsletter Subscribers – Trust Members – 820; Palace Theatre Patrons – 47,138
- Brochures sent Annually – 106,838
- Combined Facebook Page Likes – 27,319
- WCT Presents Shows Annually – 10-15

## WAYS TO GIVE

No matter how you give, your gift supports our mission and programs of Westmoreland Cultural Trust.

### Online

[www.westmorelandculturaltrust.org](http://www.westmorelandculturaltrust.org)

[www.thepalacetheatre.org](http://www.thepalacetheatre.org)

### Checks

Made payable to

**Westmoreland Cultural Trust**

102 N Main St, Ste 232, Greensburg PA 15601

WCT federal tax identification number is 251213228

### Phone

Trust Administrative Office /

724.836.1123 Palace Theatre Box

Office / 724.836.8000

### Payroll Deduction

#### Company Match

Double Your Impact! Many employers will match gifts to charitable organizations.

#### Donate Stock

#### Bequests and Planned

#### Giving Wills & Living

#### Trusts Beneficiary

#### Designations Charitable

#### Gift Annuities Endowed

#### Gifts