



## WHY BECOME A WESTMORELAND CULTURAL TRUST CORPORATE PARTNER?

- You believe in the importance of arts and culture in Westmoreland County.
- You want to reach hundreds of thousands of patrons that attend and participate in WCT events throughout the year.
- You see the value of investing in the community by supporting events that bring people together in Westmoreland County.
- You want your customers to recognize your business as a supporter of the local arts community.
- Your business will receive perks of partnership with exclusive access to events and marketing opportunities.

### WCT DIGITAL REACH

**WCT WEBSITE** - 500,000\* annual visitors

**EMAIL LIST** – 47,000\* subscribers

**SOCIAL MEDIA** – Facebook 28,000\*; Instagram 2,500\*; Twitter 2,600\*

**MOBILE APP** – 500+ downloads

**PALACE LIVESTREAMING SHOWS** – The Palace Theatre has installed a livestreaming system to promote shows from the Palace stage, virtually, until it is safe to gather in person again.

*(\*combined reach WCT, Palace Theatre, and Greensburg Garden & Civic Center)*

### OUTREACH EVENTS IN 2021

**Party at The Palace VIRTUAL GALA** Saturday, February 27, 2021 *(250+ Attendees)*

**Greensburg Arts Walk** Saturday, April 24, 2021 *(2,000+ Attendees)*

**Achievement in The Arts** Sunday, May 16, 2021 *(250+ Attendees)*

**TGIS (Thank Goodness Its Summer Concert Series)** Thursdays, June 3 - August 19, 2021  
*(2,000+ Attendees)*

**Party at The Palace (in-person)** TBD *(250+ Attendees)*

**Greensburg Music Festival** Saturday, August 28, 2021 *(3,000-5,000 Attendees)*

**Blues, Brews & BBQ** Friday, September 24, 2021 *(500+ Attendees)*

**Luminary Night** Thursday, December 2, 2021 *(1,000+ Attendees)*

## **\$2,500 Corporate Partners**

- Company listing on WCT Website, Annual Report, and WCT Presents Show Programs (including Livestreams)
- TGIS Summer Sponsor & Greensburg Music Fest (*\$1,800 value*)
- TGIS Reservations (up to 8 guests weekly)
- Party at The Palace
  - Logo listed and verbal recognition throughout virtual event
  - Representative from your company able to present at virtual gala in February (live or pre-recorded)
  - **2 VIP tickets** (when hosted in-person [date TBD] / \$250 value)
  - Verbal recognition of your business during virtual event AND in-person event
- **FREE** Sidewalk Star on W. Otterman (*\$1,000 value*)
- **1 Reduced Room Rental OR Livestreamed Event\***
  - 50% at any WCT Facility
  - (Excluding the Palace Theatre Stage for in-person event / livestreamed event subject to approval to assure system & staff can fulfill business's needs)
- **2 Corporate Partner Perks Cards**
  - Bar Fast Pass at Palace Theatre Shows (upon reopening)
  - FREE Dessert, Show Nights, Major Stokes
  - Small Auto Discounts on Services
  - Trib Total Media Friends & Family Digital eTrib Subscription
    - MORE PERKS TO BE ANNOUNCED
- Palace Theatre "Member Login" portal access for pre-sales, discounts and exclusive offers
- **Fees Waived** for all WCT Presents Shows & Events when ordering by phone
- Invitations and notifications to Trust Special Events & Pre-Sales
- *SEE ALSO "PALACE THEATRE PERKS - UPON REOPENING"*

*\*Some Restrictions Apply and Are Subject to Availability. Wedding ceremonies and wedding receptions are not eligible for a reduced or free rental at any WCT facility. Catering and tent not included. Corporate Partner contact must coordinate all transactions.*

## **\$5,000 Corporate Partners**

- Logo and Hyperlink on WCT Website & Palace Theatre Mobile App
- Logo recognition in Annual Report, and WCT Presents Show Programs (including Livestreams)
- **2** Exclusive banner advertisements in WCT emails
  - *specific email dates not guaranteed*
  - *design can be submitted by business marketing department or a general "thank you [company logo] for supporting WCT" designed by WCT*
  - *banner ad will be 700/1000 pixels and embedded into WCT email*
- Sponsor recognition with **ALL** Trust Fundraising & Outreach Events
- TGIS Reservations (up to 8 guests weekly)
- Party at The Palace
  - Logo listed and verbal recognition throughout virtual event
  - Representative from your company able to present at virtual gala in February (live or pre-recorded)
  - **4 VIP tickets** (when hosted in-person [date TBD] / \$500 value)
  - Verbal recognition of your business during virtual event AND in-person event
- **FREE** Sidewalk Star (\$1,000 value)
- **1 FREE** Room Rental OR Livestreamed Event/Seminar\*
  - (Excluding the Palace Theatre Stage for in-person event / livestreamed event subject to approval to assure system & staff can fulfill business's needs)
- **1** Reduced Lawn Rental (50%) at GG&CC\*
- **4 Corporate Partner Perks Cards**
  - Bar Fast Pass at Palace Theatre Shows (upon reopening)
  - FREE Dessert, Show Nights, Major Stokes
  - Small Auto Discounts on Services
  - Trib Total Media Friends & Family Digital eTrib Subscription
    - **MORE PERKS TO BE ANNOUNCED**
- **\$50** Palace Theatre/WCT Gift Certificate to utilize for company events/incentives
- Palace Theatre "Member Login" portal access for pre-sales, discounts and exclusive offers
- **Fees Waived** for all WCT Presents Shows & Events when ordering by phone
- **SEE ALSO "PALACE THEATRE PERKS - UPON REOPENING"**

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## **\$10,000+ Corporate Partners**

- Logo and Hyperlink on WCT Website & Palace Theatre Mobile App
- Logo recognition in Annual Report, and WCT Presents Show Programs (including Livestreams)
- **4** Exclusive banner advertisements in WCT emails
  - *cannot guarantee specific dates*
  - *designed can be submitted by business or a general "thanks to [company logo] for supporting WCT"*
  - *banner ad will be 700/1000 pixels and embedded into WCT email*
- Sponsor recognition with **ALL** Trust Fundraising & Outreach Events
- TGIS Reservations (up to 8 guests weekly)
- Party at The Palace
  - Logo listed and verbal recognition throughout virtual event
  - Representative from your company able to present at virtual gala in February (live or pre-recorded)
  - **6 VIP tickets** (when hosted in-person / \$750 value)
  - Verbal recognition of your business's support during virtual event AND in-person event
- **FREE** Sidewalk Star (\$1,000 value)
- Artist Meet & Greet
  - *(Up to 2 guests, Must Present Show Ticket / Subject to Artist Management Approval)*
- **1 FREE** Room Rental OR Livestreamed Event/Seminar\*
  - *(Excluding the Palace Theatre Stage for in-person event / livestreamed event subject to approval to assure system & staff can fulfill business's needs)*
- **1 FREE** Lawn Rental at GG&CC\*
- **6 Corporate Partner Perks Cards**
  - Bar Fast Pass at Palace Theatre Shows (upon reopening)
  - FREE Dessert, Show Nights, Major Stokes
  - Small Auto Discounts on Services
  - Trib Total Media Friends & Family Digital eTrib Subscription
    - **MORE PERKS TO BE ANNOUNCED**
- **\$100** Palace Theatre/WCT Gift Certificate to utilize for company events/incentives
- **1** Engraved Seat Plaque in The Palace Theatre with Company Name
- Palace Theatre "Member Login" portal access for pre-sales, discounts and exclusive offers
- **Fees Waived** for all WCT Presents Shows & Events when ordering by phone
- **SEE ALSO "PALACE THEATRE PERKS - UPON REOPENING"**

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## **PALACE THEATRE PERKS – UPON REOPENING**

### **VIP Lounge Access on Show Nights**

- (Show Ticket Must be Present for entry / Lounge reservations must be made one week in advance by contacting 724.836.1123. First Come, First Served; Limited Availability)
- \$2,500 - Reservation for up to 4 guests
- \$5,000 - Reservation for up to 6 guests
- \$10,000 - Reservation for up to 8 guests

### **Ability to purchase seats in Designated Corporate Partner Row (Row H, Orch Center) at ALL WCT Presents Shows.**

- (All seats released for public sale one month before the show date / Reservations must be made in advance by contacting 724.836.1123 - First Come, First Served; Space Limited)
- \$5,000 - able to purchase 2 Seats
- \$10,000+ - able to purchase 4 Seats

### **\$10,000+ Able to Order up to 8 tickets 1 Day Prior to Member Pre-Sale (Contact 724.836.1123)**

**2021 WESTMORELAND CULTURAL TRUST CORPORATE PARTNERSHIP**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Corporate Partner Signature \_\_\_\_\_ Date \_\_\_\_\_

I would like to support the arts in Westmoreland County by become a:

*(check one)*

**\$10,000 CORPORATE PARTNER**

**\$5,000 CORPORATE PARTNER**

**\$2,500 CORPORATE PARTNER**

**Payment Options:**

• I would like to make my contribution of \$ \_\_\_\_\_ by check.  
*(Please make check payable to: Westmoreland Cultural Trust)*

• Please charge my contribution of \$ to my credit card.

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC #: \_\_\_\_\_

Signature: \_\_\_\_\_

*or call 724-836-1123 to pay by phone*

Please remit this form with payment to:

**Westmoreland Cultural Trust / 102 N Main St, Ste 232 / Greensburg PA 15601**

**CONTACT: Adam@wctrust.net • 724-836-1123**

Westmoreland Cultural Trust is registered with the Bureau of Charitable Organizations. A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999.

Registration does not imply endorsement.