

[View email in browser](#)



**TRUST
MEMBER NEWS**

SUMMER 2019

WHAT'S HAPPENING . . .

... WITH THE TRUST!



**WESTMORELAND CULTURAL TRUST
WELCOMES NEW CEO - APRIL
KOPAS**

Westmoreland Cultural Trust is happy to announce the appointment of April Kopas to the position of Chief Executive Officer after an unanimous vote by the board on June 4. April began her service as CEO in early July. Known for her active role in shaping Westmoreland County through her positions as Executive Director at both the Redevelopment Authority of Westmoreland County and the Westmoreland County Land Bank, April is thrilled to continue to foster growth in the

area through the arts. [Click here to read the press release.](#)



THANK YOU NANCY P. ANDERSON

A special thanks to Col. Nancy P. Anderson, who served as WCT's interim CEO from January through June of this year. We are grateful for her dedication to Westmoreland Cultural Trust and her guidance during the search for a new CEO.

FOUR MORE APARTMENTS ABOVE THE PALACE COMPLETED AND AVAILABLE FOR RENT

In our continuing effort to serve the community of Greensburg, Westmoreland Cultural Trust has developed four third-story apartments located at 113 N. Pennsylvania Ave, above The Palace Theatre.

These units include all utilities, all new finishes, all new appliances, in-unit washer and dryer, wi-fi, dishwasher, air conditioning, key-secured building, an elevator and parking.

Those who are interested in scheduling a tour or renting an apartment and cannot make the open house this Sunday, please



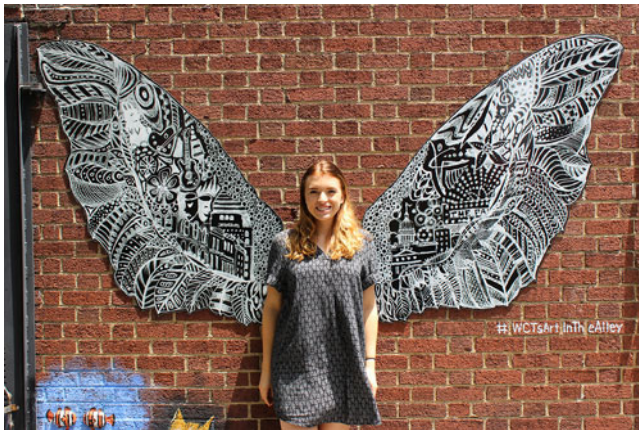
APARTMENT OPEN HOUSE:
Sunday, August 11
1 to 3 PM

call 724-836-1123 ext. 250 or email
info@wctrust.net.

[Learn More about the apartments and see
photos of the units.](#)

NEW PERKS CARD ADDED FOR SILVER MEMBERS AND ABOVE

In an effort to extend our sincere appreciation to our devoted patrons and to promote our corporate and community partnerships, Westmoreland Cultural Trust has added additional benefits for Silver Level members and above. Perks Card Trust Members will be able to take advantage of offers at local businesses, who also support our initiatives, and a Fast Pass Lane at Palace Theatre shows. [Click here to view the perks](#)



SPREADING OUR WINGS ACROSS WESTMORELAND

Many people are familiar with the pair of wings in our Art in the Alley through social media. The artwork has inspired a new initiative called Wings Across Westmoreland. WCT Incubator for the Arts' artist Patrick Mahoney is creating new wings to be placed in other local cities, as an outreach project to bring awareness and art throughout the county. Each set will highlight the landmarks of the respective town. Cities to receive their own pair of wings include Ligonier, Jeannette, Vandergrift, Scottdale, Mt. Pleasant, Smithton and Youngwood to date. [Click here to read the whole story!](#)



TGIS CONTINUES TO ROCK DESPITE ALL THE RAIN

WCT's TGIS (Thank Goodness It's Summer) concert series kicked off May 30. While supporting local talent, patrons can enjoy a summer of live music for FREE every Thursday evening until September 5. The series features refreshing cocktails and enticing food options each week in The Palace Theatre's S&T Bank Courtyard and Megan's Suite (21 W. Otterman St., Greensburg) beginning at 4:30 PM with entertainment from 6-9 PM. TGIS is a rain or shine event; during inclement weather, the bands move indoors.

[More information and band lineup can be found here.](#)



A new addition to this year's series was WCT's partnership with Downtown Greensburg Project's Night Market. Occurring one Thursday each month from May through July along Pennsylvania Avenue, Night Market showcased local artisans, makers and growers of fresh produce and goods from local vendors.

A Night Market will also be located in the Buncher Lot next to the Greensburg Post Office on Friday, September 13 for our 2nd Annual Greensburg Music Fest. [Click here for more information regarding DGP's Night Market.](#)



CELEBRATE THE END OF SUMMER WITH OUR 2ND ANNUAL GREENSBURG MUSIC FEST

Finish the summer with food trucks, fun, and a night full of some of the area's best music! The second-annual Greensburg Music Fest marks the finale of TGIS for the year, with many fan-favorites returning at stages all around the city.

[Click here for a full list of events!](#)



BLUES, BREWS & BBQ

Come celebrate the launch of Greensburg Craft Beer Week with Blues, Brews & BBQ.

The evening will feature the Aris Paul Band, along with local brews in the Draft Streets Beer Wagon and local BBQ.

This exciting event will take place in the Art in the Alley/Helman-Ghrist Parking Lot.

[Learn More about this new event.](#)



OVER \$13,000 IN FABULOUS PRIZES JUST IN TIME FOR THE HOLIDAYS!

Our 12 Days of Christmas raffle ticket is available for purchase in the Trust Office, The Palace Theatre Box Office, online and at select Palace shows. Winners will be drawn the 12 days leading up to Christmas.

Prizes include shopping and dining gift cards, sporting and arts events, a television, and a grand prize trip to Riviera Maya, Mexico!

[Click here for details.](#)

... AT THE PALACE THEATRE!

UPCOMING EVENTS



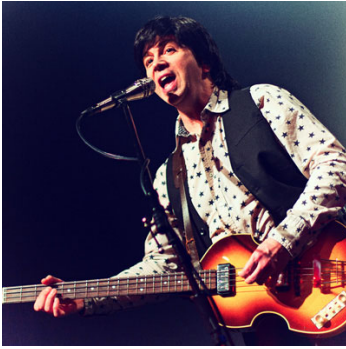
**Marilyn McCoo &
Billy Davis, Jr**
Fri, Aug 16



Jeanne Robertson
Sun, Aug 18



**The Australian Pink
Floyd Show**
Tues, Aug 20



**The McCartney
Project**
Sat, Aug 31



Jonny Lang
Fri, Sept 6



**River City Brass
Broadway Divas**
Sat, Sept 7



THE PALACE THEATRE OPENS DOORS FOR FREE TOURS SEPT 7

Tours of The Palace Theatre will be offered this fall and will be open to the public!

As a cultural landmark of Greensburg for nearly a century, The Palace Theatre has had an intriguing life - everything from a vaudeville stage to a movie theatre to now one of the premiere entertainment venues in Westmoreland County.

The tours will be held on Saturday, September 7 at 9:30 AM and at 11:30 AM. Reservations are not required. Tours are approximately 75 minutes. Guests are invited to browse historic documents and displays in The Palace lobby prior to or after the tours.

Following the tour, visitors interested in living in the heart of Greensburg's cultural district may tour the brand-new third-story apartments above The Palace Theatre.

[Click here for more information about The Palace tours.](#)

[Click here for a complete Palace Schedule of Events](#)

In our continued commitment to provide a safe and secure environment for all of our guests, volunteers and employees, a new [Prohibited Items List](#) and

Guest Code of Conduct has been implemented at **The Palace Theatre**. Click the links to view the policies.

... AT GREENSBURG GARDEN & CIVIC CENTER!



GREENSBURG GARDEN & CIVIC CENTER HAS SERVED THE COMMUNITY FOR HALF A CENTURY

This year, Greensburg Garden & Civic Center will celebrate its 50th Anniversary!

We will be holding an Open House Reception commemorating the occasion on Friday, October 25.
Look for details coming soon!

In addition, Westmoreland County Chamber of Commerce will host their monthly breakfast at the center on September 17 in celebration of the golden anniversary.

LOCAL ARTIST HOSTS FIRST EXHIBITION

Local surrealist painter Stephanie Oplinger is holding her first exhibition titled "A Midsummer's Night Dream" with the support of the Trust. Two dozen paintings, along with live music and modelings of her wearable art sculptures are featured within the exhibit. Oplinger's captivating and mystic artwork will be on display through August 31 at Greensburg Garden & Civic Center.



WHAT HAPPENED . . .

... WITH THE TRUST!

ACHIEVEMENT IN THE ARTS AWARDS



The 21st annual Achievement in the Arts Award Celebration was held on May 15 at The Palace Theatre. Seventy-two graduating students from local high schools were honored for their accomplishments in theatre, the visual arts, and instrumental and vocal performance. The awards were announced by Judge Jim Silvis and Judge Megan Bilik-DeFazio and presented by representatives from The Westmoreland Museum of American Art, Westmoreland Symphony Orchestra, and Westmoreland Choral Society.

GREENSBURG ARTSWALK



On Saturday, April 27, WCT partnered with The Westmoreland Museum of American Art to create a day of discovering the visual and performing arts our town has to offer at this year's Greensburg ArtsWalk. With free admission, this festival featured local artists, live music, entertainment, activities, food trucks and more throughout the downtown cultural district in Greensburg.

Stops for the event included Westmoreland Cultural Trust's Incubator for the Arts, The Westmoreland Museum of American Art, Seton Hill University's galleries and Art Yard, DV8 Espresso Bar and Gallery and more. [Click here to view photographs from the event.](#)

SAVE THE DATE FOR NEXT YEAR'S EVENT

-

Saturday, April 25, 2020

WALK A MILE IN HER SHOES



Westmoreland Cultural Trust was a proud supporter of Blackburn Center's annual "Walk A Mile in Her Shoes" event, which was held at St. Clair's Park on April 13. The yearly event - known for the use of red high heels - is a mile-long walk to raise awareness of domestic and sexual violence.

Photographed here is Jennifer Benford, the Trust's Marketing Manager; Nancy P. Anderson, interim CEO; Kelli Brisbane, Director of Corporate Engagement and Events; and Kayleigh Nestor, former Palace Theatre employee.

NEW INCUBATOR ARTISTS

Westmoreland Cultural Trust would like to welcome new tenants to our Incubator for the Arts program: Julie Muir Photography, Marti Haykin, Rain McCoy, Casey Madera, Cassidy Roach, and Jordan Hauser.

NEW ART PIECES IN THE ALLEY

Have you seen the new artwork in the alley? Take a stroll and look for these new pieces:



artist Chris Crites



artist Chris Crites



artist Patrick Mahoney
commissioned by Betty Jean Viecelli in
memory of K-9 Angel SAR Viecelli



artist Hope Moyer

... AT THE PALACE THEATRE!



NIGHT OF THE STARS

The twenty-third annual Westmoreland Night of the Stars was held at The Palace Theatre on May 1 & 2. This year's celebration of local schools' excellence in musical theatre was organizer and host John Noble's last - the torch has been passed from father to daughter as Elly Noble will be taking the reigns in 2020.

SETON HILL CELEBRATES STUDENT-ATHLETES



The third annual Griffin Sports Awards was held at The Palace Theatre on Monday, May 6 to commemorate the outstanding accomplishments of student-athletes at Seton Hill University. Patrons arrived for hors d'oeuvres and drinks in Megan's Suite and then headed to The Palace auditorium at 7 PM for the ceremony. The event recognized Athletes of the Year, Rookies of the Year, Community Service Honorees, and so much more.

WESTMORELAND SYMPHONY ORCHESTRA CELEBRATES FIFTY YEARS



Westmoreland's Symphony Orchestra performed May 11 in a final performance celebrating its 50th anniversary season. Guests admired the music of John Williams while enjoying a live auction with grand prizes and a costume contest.



WOMEN OF WESTMORELAND AFTER HOURS

Women of Westmoreland, a program of Westmoreland County Chamber of Commerce, held their After Hours get together in Megan's Suite at The Palace Theatre on Wednesday, May 22. The evening included networking, hors d'oeuvres from Sun Dawg Cafe, a cash bar, and guided tours of The Palace Theatre by Teresa Baughman, the theatre's Director of Operations and Programming.

GET THE LED OUT

Greensburg had a whole lotta love for the Philadelphia-based band Get the Led Out who made their summer debut on July 5. This riveting rock band played plenty of Led Zeppelin, recreating the songs in all their depth and glory.



TOURS & MORE

Participants in Westmoreland Chamber of Commerce's Leadership Westmoreland Youth Academy and the Youth Philanthropy interns of the Community Foundation of Westmoreland County were treated to tours this summer by The Palace Theatre Director of Operations and Programming, Teresa Baughman, and WCT's Director of Corporate Engagement & Events, Kelli Brisbane. The students learned about the rich history of The Palace Theatre and explored WCT's Art in the Alley outdoor art initiative.



June 21 - Leadership Westmoreland Youth Academy (Westmoreland County Chamber of Commerce)



July 10 - Community Foundation of Westmoreland County Youth Philanthropy Interns

WESTMORELAND ARTS & HERITAGE FESTIVAL

Although it was a rainy holiday weekend, The Palace Theatre saw many friendly faces at our booth at Westmoreland Arts & Heritage Festival July 4 - 7. It was great to see Palace guests, new and old, who stopped by to check out our upcoming shows and events! Festivalgoers were also able to see artwork from WCT Incubator for the Arts artist Sarah Hunter who had a booth at the festival as well.

... AT GREENSBURG GARDEN & CIVIC CENTER!

GREENSBURG CENTRAL CATHOLIC THEATRICAL PRODUCTION

On April 26 & 27, Greensburg Central Catholic Junior-Senior High School presented their annual spring musical at Greensburg Garden & Civic Center. Thirty-four students, from elementary through high school, presented *Children of Eden*, a joyous and inspirational musical about parents, children and faith.



MAY MART



On May 3 & 4, the Greensburg Garden Center opened their doors and celebrated the start of spring with their annual May Mart held each year at Greensburg Garden & Civic Center. Guests were able to purchase perennials, as well as enjoy delicious food from local restaurants. Vendors from across the county also sold a variety of items such as crafts, used books, and glass flowers.

BLESSING OF THE BIKES

GG&CC tenant CityReach Church of Westmoreland held their third annual Blessing of the Bikes on Sunday, June 16 at Greensburg Garden & Civic Center. A short service opened the event at 10:30 AM, followed by a blessing given at 11:30 AM. The event included local food trucks and a Chinese auction.



NEW PARKING LOT

The Greensburg Garden & Civic Center is making big improvements! The parking lot was recently repaved and painted, making the experience for guests visiting all the better.

OTHER NEWS

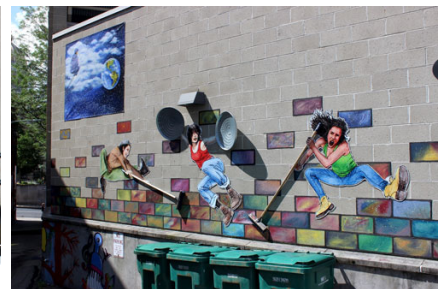
ARTISTS OF THE MONTH - PATRICK AND RILEY MAHONEY



Patrick Mahoney, and his daughter, Riley, have made countless contributions to Art in the Alley, while inspiring each other's work.

Patrick has been creating art since he "could hold a pencil" and went to school in Colorado for illustration. Now a local of Greensburg, Patrick is known for his paintings. In his studio at WCT's Incubator for the Arts, he has been experimenting with oil paint and different techniques, textures, movement, and color.

Riley is currently a senior at Greensburg Salem High School. She was a studio-hand for her father as early as two years of age, but recently began to explore her own style. Riley has assisted her father on several pieces of artwork in Art in the Alley and has created a few of her own. Following her graduation, Riley is interested in exploring art in a post-secondary career.



VOLUNTEER SPOTLIGHT



Tom Harrold

Westmoreland Cultural Trust volunteer

Tom came to the Trust in 2015 to help work on the history of The Palace Theatre and then started working TGIS with his brother Keith soon after. He has been an invaluable volunteer helping with many events including ArtsWalk, Music Fest and Party at The Palace.

He was no stranger to the theatre though when he started. He worked at the venue (which was then called the Manos Theatre) from 1965 - 1968 as an usher. Although initially too shy to introduce himself, he soon fell in love and married the girl who worked the candy counter. His future father-in-law was the maintenance man and also worked for the construction company that built the theatre. Tom had many adventures during his time at the theatre, including flooding out the box office with a sink in the usher dressing room directly above.

Nowadays, Tom not only devotes time to WCT, but is a volunteer and board member of Baltzer Meyer Historical Society (where he has helped for 24 years and is currently president), Union Cemetery of Greensburg, Greensburg Civic Theatre and Hempfield Mega Reunion. In addition, he volunteers with Facebook groups Greensburg: Then and Now, Greensburg Main Street Memories and Across Westmoreland.

As you can see from his resume, Tom likes working with people and serving his community while being out and about.

"I enjoy volunteering for the Trust and wish I could talk everyone into volunteering and doing something in their community. They would be surprised how much they could add to the area and their own lives," states Tom.

And that candy counter girl? Tom and Vivian (Fontana) Harrold have been married for 50 years as of June 7 this year.

Thank you, Tom, for your dedication to the Trust and the Westmoreland County community!

Mark Tuite

The Palace Theatre volunteer

In the late 90s when Mark Tuite and his wife, Susan, came to see a show at The Palace Theatre, they would always sit in the Loge. Each time, they were greeted by an usher who wore a tie and vest (usually red) and always had a smile on his face. The usher would tell them stories of the theatre and all about the improvements going on at The Palace.

Years later in early 2017, after a suggestion from Susan, Mark and his wife became volunteers. Mark soon realized how much he loved helping out at The Palace. Since then, he has become a valuable part of our team and is always willing to step up and help wherever he is needed.

In addition to enjoying his time with the other volunteers who have the same love and passion for The Palace, he likes the interaction with the patrons. He especially loves welcoming the children that come to the performances. His goal is to make them feel special and to help them discover that the theatre is a great place to visit, fun and friendly.

When volunteering, Mark's main objective each night is to make everyone smile when they visit, no matter where he is. He realizes that going to the theatre is out of the norm for most people which can make them a little anxious (even if they have been here before). Mark feels that if he can start their evening with a smile, he can help lighten the mood for them.

When told he would be part of our volunteer spotlight, Mark said, " The volunteer staff should be highlighted for the great work they do each and every show. They are the reason everything runs so smoothly. They are the front line. They field the questions and the complaints. They do it with kindness and class. I feel so privileged to be able to work with this wonderful group of people, including the house managers, security and support staff. The Palace Theatre is the crown jewel of Greensburg and Westmoreland County and all of these people work diligently to keep it that way. I am truly honored to be the volunteer spotlight and would like to share it with all of my fellow volunteers."

When you come to a show, look for Mark. You will recognize him by his positive attitude, beaming smile and by the vest and tie he wears in honor of the usher that made him feel at home when he was a guest at The Palace Theatre.



SUPPORT THE TRUST

INDIVIDUAL MEMBERSHIPS

Invite a friend or relative to become a member of the Trust.

A referral is the best compliment.

Contact Kelly Smith at 724-836-1123, x250 or email ksmith@wctrust.net

CORPORATE PARTNERSHIPS

Interested in supporting our efforts in exchange for unique advertising opportunities?

Corporate Partners can contact Kelly Brisbane at 724-836-1123, x255 or email kelli@wctrust.net

**A SPECIAL THANKS TO OUR CORPORATE PARTNERS FOR
MAKING A DIFFERENCE:**



Greensburg
(724) 838-8800



HEFREN-
TILLOTSON



Trust

102 N. Main St, Suite 232

Greensburg, PA 15601

724-836-1123

Westmoreland Cultural Trust is a 501(c)(3) nonprofit organization whose mission is to stimulate cultural and economic development in the Westmoreland County region. We promote the performing arts; we preserve and enhance our region's assets for the benefit of the community.

The Palace Theatre | Greensburg Garden & Civic Center | Stark/James Building | Union Trust Building

This email was sent from Jennifer Benford to jbenford@wctrust.net.

The Palace Theatre | 21 W. Otterman St, Greensburg, PA, 15601, United States

[Why am I receiving this email?](#)

[Click here to unsubscribe](#) | [Update your profile](#)