



HIGHLIGHT YOUR BUSINESS AND SUPPORT THE COMMUNITY THROUGH CORPORATE PARTNERSHIP IN 2022

We believe the people of Westmoreland County deserve access to high quality arts and entertainment. Westmoreland Cultural Trust has been creating programming in the region and contributing to the growth of business and cultural relevance for over 20 years. With your support, Westmoreland Cultural Trust is poised to continue fulfilling our mission by hosting local and national musical acts, promoting performing and visual arts, as well as presenting community events to make Westmoreland County a place that we are proud to call home.

As a corporate partner in 2022 you have the unique experience to grow visibility of your business to the hundreds of thousands of guests that come to The Palace Theatre and WCT outreach events annually while also making a monumental impact on the arts and cultural community in Westmoreland County.

Join as a corporate partner of the Trust and have your business seen as an active supporter of the arts in our community AND gain access to the exclusive perks of being a WCT corporate partner.

Why become a corporate partner?

- *Reach hundreds of thousands of patrons that attend shows at The Palace Theatre and participate in WCT outreach events throughout the year.*
- *Your business understands the value of investing in the community by supporting events that bring people together in Westmoreland County.*
- *Your customers will recognize your business as a supporter of the local arts community.*
- *Your business will receive perks of partnership with exclusive access to events and marketing opportunities.*
- *You and your employees can gain access to exclusive social events.*
- *Get early access to the best seats for shows at the historic Palace Theatre.*

WCT DIGITAL REACH

WCT WEBSITE - 500,000 annual visitors*

EMAIL LIST – 58,000+ subscribers*

SOCIAL MEDIA – Facebook 30,000*; Instagram 2,800*; Twitter 3,400*

*(*combined reach WCT, Palace Theatre, and Greensburg Garden & Civic Center)*

THE PALACE THEATRE MOBILE APP – 500+ downloads

PALACE LIVESTREAMING SHOWS – *thousands of online viewers*

OUTREACH EVENTS IN 2022

(Dates and events subject to change)

Party at The Palace GALA Saturday, February 26, 2022 *(250+ Attendees)*

Greensburg Arts Walk Saturday, April 30, 2022 *(2,000+ Attendees)*

Achievement in The Arts Thursday, May 19, 2022 *(250+ Attendees)*

TGIS (Thank Goodness Its Summer) Concert Series Thursdays, June 2 - August 18, 2022 *(2,000+ Attendees)*

Greensburg Music Fest Saturday, August 27, 2022 *(2,000-4,000 Attendees)*

Fall Event TBD September/October 2022 *(200+ Attendees)*

Luminary Night Thursday, December 1, 2022 *(1,000+ Attendees)*

\$2,500 Corporate Partners

VISIBILITY - *Have your business seen as an active supporter of the arts in our community*

- **Company Listing** (*logo with hyperlink where applicable*)
 - WCT Website, Annual Report, WCT Presents Show Programs (*including WCT Presents Livestreams*)
- **Event Sponsorship and Community Engagement**
(*signage at events, verbal recognition at events, marketing recognition on posters and social media, recognition in event program booklets where applicable*)
(*Dates and events subject to change*)
 - Party at The Palace (\$1,000 value)
 - TGIS (Thank Goodness Its Summer) Summer Concert Series (\$1,000 value)
 - Arts Walk (\$650 value)

Discounted sponsorship for other WCT outreach events
- **FREE Sidewalk Star** on W. Otterman in front of The Palace Theatre (\$1,000 value)

EXPERIENCES - *Exclusive access to social events for you and your employees*

- **Party at The Palace**
 - 2 Complimentary VIP tickets (\$250 value)
- **TGIS Reservations**
 - Reserve a space for up to 8 guests weekly
- **Access to VIP Lounge in The Palace Theatre on Show Nights** (up to 4 guests)
 - (*Show ticket must be present for entry / VIP Lounge reservations are strongly encouraged and can be made by contacting 724.836.1123. First Come, First Served; Availability varies based on capacity*)

ADDITIONAL PERKS - *Access to the best seats, exclusive perks, and special events at The Palace Theatre*

- **One (1) 50% off Reduced Room Rental*** at any WCT Facility
 - (*Excluding the Palace Theatre Stage for in-person event / livestreamed event without audience possible but subject to approval to assure system & staff can fulfill business's needs*)
- **2 Corporate Partner Perks Cards**
 - VIP Lounge access on nights of shows (up to 4 guests)
 - Major Stokes – FREE Drink or Dessert on Show Nights
 - Trib Total Media - Friends & Family Digital eTrib Subscription
 - MORE PERKS TO BE ANNOUNCED
- **Access to Manager of Corporate & Community Engagement to coordinate pre-sale ticket opportunities**
- Palace Theatre "Member Login" portal access for pre-sales, discounts, and exclusive offers
- **Fees Waived** for all **WCT Presents Shows & Events** when ordering by phone
- Invitations and notifications to Trust Special Events & Ticket Pre-Sale Opportunities

**Some Restrictions Apply and Are Subject to Availability. Wedding ceremonies and wedding receptions are not eligible for a reduced or free rental at any WCT facility. Catering and tent not included. Corporate Partner contact must coordinate all transactions.*

\$5,000 Corporate Partners

VISIBILITY - *Have your business seen as an active supporter of the arts in our community*

- **Company Listing** (*logo with hyperlink where applicable*)
 - WCT Website, Annual Report, WCT Presents Show Programs (*including WCT Presents Livestreams*)
- **Event Sponsorship and Community Engagement at ALL WCT Outreach Events**
(*signage at events, verbal recognition at events, marketing recognition on posters and social media, recognition in program booklets where applicable, options for on-site activations where applicable*)
(*Dates and events subject to change*)
 - Party at The Palace (\$1,000 value)
 - TGIS (Thank Goodness Its Summer) Summer Concert Series (\$1,000 value)
 - Arts Walk (\$650 value)
 - Achievement in the Arts (\$700 value)
 - Greensburg Music Fest (\$1,000 value)
- **FREE Sidewalk Star** on W. Otterman in front of The Palace Theatre (\$1,000 value)
- **2 Exclusive banner advertisements in WCT emails**
 - (*specific email dates not guaranteed - design can be submitted by business marketing department or a general "thank you [company logo] for supporting WCT" designed by WCT will be created - banner ad will be 640 x 90 pixels and embedded into WCT email with hyperlink to business website*)

EXPERIENCES - *Exclusive access to social events for you and your employees*

- **Party at The Palace**
 - 4 Complimentary VIP tickets (\$500 value)
- **TGIS Reservations**
 - Reserve a space for up to 10 guests weekly
- **Access to VIP Lounge in The Palace Theatre** on Show Nights (up to 6 guests)
 - (*Show Ticket Must be Present for entry / VIP Lounge reservations are strongly encouraged and can be made by contacting 724.836.1123. First Come, First Served; Availability varies based on capacity*)

ADDITIONAL PERKS - *Access to the best seats, exclusive perks, and special events at The Palace Theatre*

- **One (1) FREE Room Rental*** at any WCT Facility
 - (*Excluding the Palace Theatre Stage for in-person event / livestreamed event without audience possible but subject to approval to assure system & staff can fulfill business's needs*)
- **One (1) 50% off Reduced LAWN Rental*** at Greensburg Garden & Civic Center
- **4 Corporate Partner Perks Cards**
 - VIP Lounge access on nights of shows (up to 6 guests)
 - Major Stokes – FREE Drink or Dessert on Show Nights
 - Trib Total Media - Friends & Family Digital eTrib Subscription
 - MORE PERKS TO BE ANNOUNCED
- **\$50 Palace Theatre/WCT Gift Certificate** to utilize for company events/incentives
- **Access to Manager of Corporate & Community Engagement to coordinate pre-sale ticket opportunities**
- Palace Theatre "Member Login" portal access for pre-sales, discounts, and exclusive offers
- **Fees Waived** for all **WCT Presents Shows & Events** when ordering by phone
- Invitations and notifications to Trust Special Events & Ticket Pre-Sale Opportunities

**Some Restrictions Apply and Are Subject to Availability. Wedding ceremonies and wedding receptions are not eligible for a reduced or free rental at any WCT facility. Catering and tent not included. Corporate Partner contact must coordinate all transactions.*

\$10,000+ Corporate Partners

VISIBILITY - *Have your business seen as an active supporter of the arts in our community*

- **Company Listing** (*logo with hyperlink where applicable*)
 - WCT Website, Annual Report, WCT Presents Show Programs (*including WCT Presents Livestreams*)
- **Event Sponsorship and Community Engagement at ALL WCT Outreach Events**
(*signage at events, verbal recognition at events, marketing recognition on posters and social media, recognition in program booklets where applicable, options for on-site activations where applicable*)
(*Dates and events subject to change*)
 - Party at The Palace (*\$1,000 value*)
 - TGIS (Thank Goodness Its Summer) Summer Concert Series (*\$1,000 value*)
 - Arts Walk (*\$650 value*)
 - Achievement in the Arts (*\$700 value*)
 - Greensburg Music Fest (*\$1,000 value*)
 - Fall Event, Luminary Night, and any additional WCT Presents Events (*\$1,000 value*)
- **FREE Sidewalk Star** on W. Otterman in front of The Palace Theatre (*\$1,000 value*)
- **4 Exclusive banner advertisements in WCT emails**
 - (*specific email dates not guaranteed - design can be submitted by business marketing department or a general "thank you [company logo] for supporting WCT" designed by WCT will be created - banner ad will be 640 x 90 pixels and embedded into WCT email with hyperlink to business website*)

EXPERIENCES - *Exclusive access to social events for you and your employees*

- **Party at The Palace**
 - 6 Complimentary VIP tickets (*\$750 value*)
- **TGIS Reservations**
 - Reserve a space for up to 12 guests weekly
- **Access to VIP Lounge in The Palace Theatre on Show Nights (up to 8 guests)**
 - (*Show Ticket Must be Present for entry / VIP Lounge reservations are strongly encouraged and can be made by contacting 724.836.1123. First Come, First Served; Availability varies based on capacity*)
- **Artist Meet & Greet** (*Up to 2 Guests, Show Ticket Must be Present / Subject to Artist Management Approval*)

ADDITIONAL PERKS - *Access to the best seats, exclusive perks, and special events at The Palace Theatre*

- **One (1) FREE Room Rental*** at any WCT Facility
 - (*Excluding the Palace Theatre Stage for in-person event / livestreamed event without audience possible but subject to approval to assure system & staff can fulfill business's needs*)
- **One (1) FREE LAWN Rental*** at Greensburg Garden & Civic Center
- **6 Corporate Partner Perks Cards**
 - VIP Lounge access on nights of shows (up to 8 guests)
 - Major Stokes – FREE Drink or Dessert on Show Nights
 - Trib Total Media - Friends & Family Digital eTrib Subscription
 - MORE PERKS TO BE ANNOUNCED
- **\$100** Palace Theatre/WCT Gift Certificate to utilize for company events/incentives
- **Access to Manager of Corporate & Community Engagement to coordinate pre-sale ticket opportunities**
- **1 Engraved Seat Plaque in The Palace Theatre** with Company Name
- Palace Theatre "Member Login" portal access for pre-sales, discounts, and exclusive offers
- **Fees Waived** for all **WCT Presents Shows & Events** when ordering by phone
- Invitations and notifications to Trust Special Events & Ticket Pre-Sale Opportunities

**Some Restrictions Apply and Are Subject to Availability. Wedding ceremonies and wedding receptions are not eligible for a reduced or free rental at any WCT facility. Catering and tent not included. Corporate Partner contact must coordinate all transactions.*



2022 WESTMORELAND CULTURAL TRUST CORPORATE PARTNERSHIP

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

Email: _____

Corporate Partner Signature _____ Date _____

I would like to support the arts in Westmoreland County by becoming a:

(check one)

\$10,000 CORPORATE PARTNER

\$5,000 CORPORATE PARTNER

\$2,500 CORPORATE PARTNER

Payment Options:

I would like to make my contribution of \$ _____ by check.
(Please make check payable to: Westmoreland Cultural Trust)

Please charge my contribution of \$ to my credit card.

Name on Credit Card: _____

Credit Card #: _____ Exp. Date: _____ CVC #: _____

Signature: _____

or call 724-836-1123; ext. 255 to pay by phone

Please remit this form with payment to:

Westmoreland Cultural Trust | 102 N Main St, Ste 232 | Greensburg PA 15601

CONTACT: Adam@wctrust.net • 724-836-1123 ext. 255

Westmoreland Cultural Trust is registered with the Bureau of Charitable Organizations. A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999.

Registration does not imply endorsement.