...WITH THE TRUST!

WHAT'S HAPPENING...



Party at The Palace features the best in live music and entertainment, complimentary hors d'oeuvres from the area's top restaurateurs, and delectable desserts. Additional details are coming soon on Greensburg's night to celebrate the arts.

support the arts in the historic Palace Theatre on Saturday, February 26, 2022. We would appreciate you

SAVE THE DATE: 16th ANNUAL PARTY AT THE PALACE

Westmoreland Cultural Trust's signature fundraising event, Party at The Palace, will be in person once

again! Leaders from Westmoreland County's business and cultural communities will gather to

marking your calendars and would love for all of you to attend the 16th annual fundraising event!

We are currently recruiting sponsors, underwriters, and donations for an online auction. If you would like to showcase your business or donate to our online auction please email adam@wctrust.net. **ART IN THE ALLEY** WCT's Art in the Alley added a new work by Nicole Chmel titled "Metal Work Heart". It was installed in late August above the door on the loading dock, bringing our total to

about their pieces.

over 50 pieces in the alley. Want to know more about the works on display in the alley? Coming soon, visitors to the art installation will be able to scan QR codes on their phones which will display video interviews from the artists talking **2022 CORPORATE SPONSORS**

Are you interested in becoming a corporate sponsor in 2022 2022? Corporate sponsors reach hundreds of thousands of



patrons that attend and participate in WCT events throughout the year, in addition to receiving partnership perks with exclusive access to events and marketing opportunities. Email adam@wctrust.net to learn more. **AMAZON SMILE**

easier with Amazon Smile! Think of us while you do your holiday shopping by visiting this link. WCT receives a

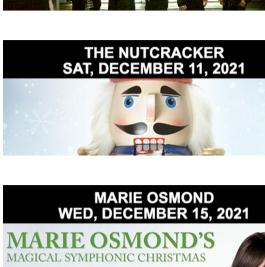
Supporting Westmoreland Cultural Trust has never been amazon

portion of your purchase. smile THE PALACE! **PALACE**

PERFORMANCES IN FULL SWING AT THE Fall 2021 has the most events scheduled in the history of

Westmoreland Cultural Trust owning The Palace Theatre. If you haven't gotten a chance to come to see a show since our reopening in July, you have plenty of opportunities to find something that fits your interest. Don't forget that

Silver and above members have exclusive access to the VIP Lounge during Palace Theatre shows.



SISTER'S CHRISTMAS CATECHISM

SUN, DEC 12, 2021 (Greensburg Garden & Civic Center)



WSO - HOME FOR THE HOLIDAYS

WCT REMEMBERS MEGAN SMITH

TRAVIS TRITT

THU, DECEMBER 16, 2021

Megan's Suite in The Palace Theatre is dedicated to Megan Lynn Smith, a Greensburg Salem graduate and only child of George and Albina Smith of Greensburg, who lost her life in a vehicle accident six weeks into her freshman year at Penn State. This year, Westmoreland Cultural Trust



THROUGH DEC 13

thank her parents for honoring Megan's legacy through

DROP OFF LOCATION

The Palace Theatre is an official drop-off location for the Marine Corps Toys for Tots program. When you come to a show, bring a new, unwrapped toy and place it in the dropbox inside the theatre, or take it to the Box Office from 9AM - 5PM Monday through Friday.

their support of the arts.



RENT

February 11 - 13, 2022



SISTER'S CHRISTMAS CATECHISM: THE MYSTERY OF THE MAGI'S GOLD

December 12, 2021

RENTALS

Greensburg Garden & Civic Center is a multi-use facility that hosts a wide variety of events, including cocktail parties, conferences, fundraising galas, reunions, weddings, showers, birthday parties, meetings, theatrical productions, and concerts. Groups from 2 to 200 can utilize the multi-purpose rooms, and 315 people may comfortably attend

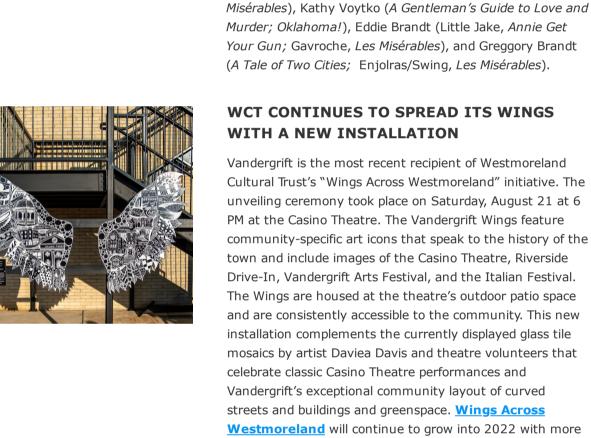
BACK TO BROADWAY

Hamilton.

WCT celebrated Broadway's return with Back to Broadway, an evening of timeless songs from classic Broadway shows. The concert was held at Greensburg Garden & Civic Center on Saturday, September 18, at 7:30 PM. Directed by Trust Board Member and Broadway alum Greggory Brandt, the show featured five Broadway artists performing classic selections from the golden era of Broadway along with songs from contemporary musicals

including Phantom of the Opera, Les Misérables, Wicked, and

The Back to Broadway cast and their Broadway credits included Ali Ewoldt (Christine Daae, The Phantom of the Opera; Cosette, Les Misérables; The King and I), John Cudia (The Phantom, The Phantom of the Opera; Jean Valjean, Les



Attendees also had the chance to win a \$25 WCT gift card by completing a survey about their TGIS experience. We are looking forward to next season already! View pictures of the concert series **here! GREENSBURG MUSIC FEST** The third annual Greensburg Music Fest, held on Saturday, August 28, was a big success! Approximately 1,500 guests enjoyed nine hours of music on four different stages. Featuring 20 bands, there were options for everyone's musical tastes. The hit of the night was the headliner, Jim Donovan and the Sun King Warriors, who performed on The Palace Theatre stage. They put on an unforgettable show and had everyone on their feet. The Helman-Ghrist lot was the center of attention that day. In addition to music, Elegant Catering, Speals on Wheels, and Matador Food trucks were present for guests to enjoy. In between the Live! Casino and

Elegant Catering stages was an artist's market with local vendors to display their crafts. View photos from the event

The Palace Theatre recently reached its 95th Anniversary and, to celebrate, WCT welcomed 229 visitors to this year's free tours for the community on September 2 and 11. Led

by Teresa Baughman, director of operations and programming, guests learned about the history of the theatre and its status as a cultural landmark of Greensburg

for nearly a century. The Palace Theatre has had an intriguing life - everything from a vaudeville stage to a movie theatre to now one of the premier entertainment venues in Westmoreland County. The tours included

interesting facts and trivia about the former Manos Theatre

County. Since 2017, Roseena has volunteered for ArtsWalk, Greensburg Music Fest, Luminary Night, and sits on the

In 2019, Roseena drafted her husband, Tom, as a WCT volunteer. Tom is an electrical engineer and Southwest Greensburg native. He remembers walking past The Palace Theatre as a kid and thinking how stuffy it seemed with its

regal architecture. His perception has changed after attending many concerts and events over the years. His love of music and skill in sound has found Tom volunteering

as a sound engineer for many events. Beginning with Greensburg Music Fest in 2020, Tom has since volunteered

Courtyard Concerts, and most recently running sound for

as a soundman for Luminary Night, the Love Local

the 2021 season of TGIS Summer Concert Series.

Four years ago, Nan read a newspaper article about

"The ushers are easy-going, helpful, interesting, and enjoyable to be with. I look forward to every performance and getting to know everyone, and likes being a small part of WCT- which is so important to the entire community!" Nan loves seeing local businesses benefit by patrons visiting local restaurants for dinner and drinks before a show and out-of-

A native of Latrobe, Nan enjoyed many an evening at the old Manos Theatre but spent most of her adult life in Chicago with a career in public relations/marketing with national trade associations and a community bank. Needlework of every kind is her hobby and she is now in the process of retiring from her 10-year Fancy Wool Flower business.

town guests staying overnight in hotels.

PRIME REAL ESTATE IN THE HEART OF

DOWNTOWN GREENSBURG

Located at the center of Downtown Greensburg, The Stark Building is the perfect space for your next office! Two suites are available with private offices, open floor plans, and parking.

Members are the backbone of Westmoreland Cultural Trust!

Because of you, Westmoreland Cultural Trust was able to continue to offer programming through 2020 and returned stronger than ever. The performance lineup for this fall and winter is the busiest in the history of WCT owning The Palace Theatre. Include Westmoreland Cultural Trust in your year-end giving plans. Your tax-deductible gift allows us to continue to fulfill our mission of stimulating cultural and economic development in the Westmoreland County region. Click <u>here</u> to donate.

THEPALACE

volunteering as a Palace usher, at a time when she was also checking out prices for a soloist's upcoming appearance. After a tour and meeting, Nan was invited to become an usher. She's grateful to be able to see a wide variety of performers, humming in the car as she takes just a 12-minute drive

keep coming back to volunteer."

PALACE VOLUNTEER SPOTLIGHT

home!

NAN LONCHARICH

When asked why she keeps coming back to volunteer

Roseena shared, "It's in an environment that we enjoy with people that we enjoy being with." Tom leaves us with a warning, "Once you get involved, you get hooked. All you need is a taste of the fun and community, and you'll want to

planning committee for Party at The Palace.



2,352 - 4,704 Square Feet **Parking Included** Open Floor Plan with Private Office Located in Greensburg's Cultural District

GET A FREE \$25 BONUS CARD WHEN YOU BUY A \$100 GIFT CARD Bonus card is valid for events at WCT/The Palace Theatre or dining at participating area restaurants

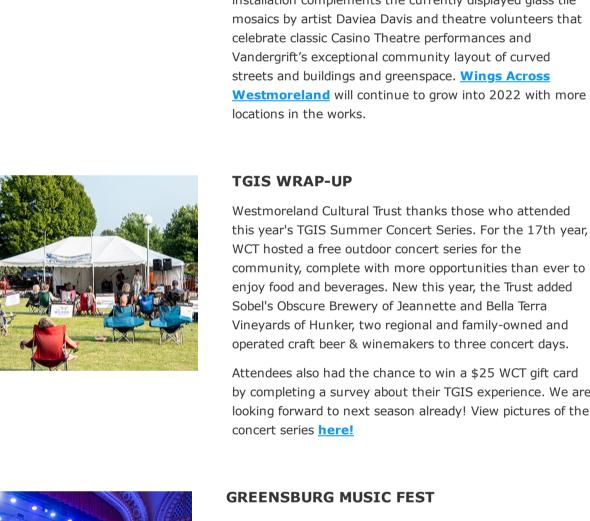


events in the auditorium. Arrangements for food service, meeting room setups, and receptions can be made to accommodate your needs in a room that will fit both the size of your group and your budget. The beautiful lawn of Greensburg Garden & Civic Center may be rented in conjunction with the Laurel and Iris Rooms to accommodate larger events or those with an outdoor theme. For more information, call 724-836-3074 or email Jan Barsoum, manager of events and facilities, at jbarsoum@wctrust.net. WHAT HAPPENED... ...WITH THE TRUST!

BUSINESS MEETINGS · CONFERENCES · SEMINARS PRIVATE PARTIES · RECEPTIONS · ANNIVERSARY CELEBRATIONS · FUNDRAISERS · PERFORMANCES

724-836-3074

Sat, September 18, 2021



<u>here!</u>

AT THE PALACE!

PALACE THEATRE TOURS

and explored the many architectural and artistic features of the theatre ...AT GREENSBURG GARDEN & **CIVIC CENTER! ART EXHIBIT** Three local artists had their work on display in the involved in the arts and music community in Westmoreland

For more information, call us at 724-836-1123. Jour Gear-End Giving Makes a Difference



Westmoreland Cultural Trust is a 501(c)(3) nonprofit organization whose mission is to stimulate cultural and economic development in the Westmoreland County region. We promote the performing arts; we preserve and enhance our region's assets for the benefit of the community.

Sendell Motors

We Would Love to Meet You!

Somerset **Trust** COMPANY

Greensburg Garden

& Civic Center

emma

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